NOV 0 5 2004

RESCISSION OF PREVIOUS
NONPUBLICATION REQUEST
(35 U.S.C. 122(b)(2)(B)(ii))
AND, IF APPLICABLE,
NOTICE OF FOREIGN FILING
(35 U.S.C. 122(b)(2)(B)(iii))

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| Application Number   |  | 10/748,681       |  |  |
|----------------------|--|------------------|--|--|
| Filing Date          |  | 12/31/2003       |  |  |
| First Named Inventor |  | Ross Koningstein |  |  |
| Title                | System and Method for Enabling an Advertisement to Follow the User to Additional Web Pages |                  |  |  |
| Attorney Docket No.  |  | 64557.000017     |  |  |
| Group Art Unit       |  | 3622             |  |  |
| Examiner Name        |  | Unknown          |  |  |

A request that the above-identified application not be published under 35 U.S.C. 122(b) (nonpublication request) was included with the above-identified application on filing pursuant to 35 U.S.C. 122(b)(2)(B)(i). I hereby **rescind** the previous nonpublication request.

If a notice of foreign or international filing is or will be required by 35 U.S.C. 122(b)(2)(B)(iii) and 37 CFR 1.213(c), I hereby provide such notice. This notice is being provided no later than forty-five (45) days after the date of such foreign or international filing.

If a notice of subsequent foreign or international filing required by 35 U.S.C. 122(b)(2)(B)(iii) and 37 CFR 1.213(c) was not filed within forty-five (45) days after the date of filing of the foreign or international application, the application is ABANDONED, and a petition to revive under 37 CFR 1.137(b) is required. See 37 CFR 1.137(f).

November 5, 2004

Date

202-955-1500

Telephone Number

10000

Signature

Brian M. Buroker

Typed or printed name

39,125

Registration No.

This request must be signed in compliance with 37 C.F.R. 1.33(b).

If information or assistance is needed in completing this form, please contact the Pre-Grant Publication Division at (703) 605-4283 or by e-mail at PGPub@USPTO.gov.